Reference...

(166)

(7067

AIDS

At our meeting with MS(H) he was very keen to keep the leaflet operation very low key. Therefore I must support memory of the meeting when he says that MS(H) does not want the leaflet to go out with call up cards. The leaflet is an information leaflet and cannot be seen as a leaflet which you read and then change your mind about giving blood. I am sure that the only way it should be distributed is by having it available when you give blood. If this is distributed with call up cards, it will soon be in the news media and we could have a similar furore to the case with family planning.

I think MS(H) will be very irritated if we are not able to control distribution the way he wants it. He reacted very unfavourably when this was suggested at the meeting.

ID D502 AFH Ext 6675

21 July 1983

CC